Library Help Sheet
BUAD 259

Library URL’s
Library Home Page www.umw.edu/library
Library Research Guide for Business libguides.umw.edu/buad
Library Course Guide for BUAD 259 libguides.umw.edu/buad259

Data Sources Published Annually

Recommended Databases
Academic Search Complete
*Business Source Complete: Scholarly articles, analysis
Business Full Text: Scholarly articles, analysis
Factiva: Industry information & news
  • Click on “Companies/Markets” → Industry
  • Select your industry sector for industry snapshot, news, and information
*IBISWorld: Industry performance, outlook, products & markets

Search Process (finding scholarly articles)
1. State your topic:
   Trends and market outlook for green energy technology in the United States

2. Isolate concepts, find similar or related words for each concept, and use truncation (*) to find all forms of each word. Combine similar concepts with OR (get MORE); different concepts with AND.
   Solar Power OR Wind Power OR Renewable Energy
   AND
   Technolog* OR Innovat* (for innovate, innovative, innovation, innovations)

3. Look at your results to see how to revise your search using language from the abstracts/subjects of your results list.

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Scholarly/Peer-reviewed Articles</th>
<th>Popular Articles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appearance</td>
<td>Charts, Graphs, Tables, Statistics</td>
<td>Pictures</td>
</tr>
<tr>
<td>Audience</td>
<td>Scholars/Experts/Professors/Students</td>
<td>General Public</td>
</tr>
<tr>
<td>Author credentials</td>
<td>Scholar, Specialist, Expert</td>
<td>Journalist/Credentials not given</td>
</tr>
<tr>
<td>References</td>
<td>Extensive list of references</td>
<td>Few or no references</td>
</tr>
<tr>
<td>Literature Review?</td>
<td>Yes</td>
<td>No</td>
</tr>
</tbody>
</table>

*especially recommended databases

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540-654-1742
Locating Articles

Electronic Journals
Under Find Articles on the UMW Libraries’ Home Page, click on Journal Finder to see if we have electronic access to a journal article. Google Scholar will also help you find this information.

Print/Microform Journals
If we don’t have the journal article electronically, do a Basic Search in the library catalog to see if we have it in print, microfilm, or microfiche.

Location of Print/Microform Journals
Current – current periodicals area, first floor.
Stacks – library shelves, all floors
Microfiche – red cabinets, first floor
Microfilm – gray cabinets, first floor

InterLibrary Loan
You can fill out an ILL request through ILLIAD if an article you need is not available through UMW Libraries—you’ll be prompted to create an ILL account (there are directions from www.umw.edu/library, under “Find Other Resources”).